

Juan Zaragoza

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EDUCATION

Bachelor of Arts in Arts and Technology
The University of Texas at Dallas, Richardson, TX

May 2018
GPA: 3.51

Standard Teaching License – EC-12 Technology Applications
iTeachTexas

July 2022

TECHNICAL PROFICIENCY

Programs: Adobe Photoshop 2025, Adobe Lightroom 2025, Pro Tools 2025, Maya 2025, Blender, Adobe Audition 2025, Reaper, Adobe Premiere Pro 2025, Adobe After Effects 2025, Adobe Illustrator 2025, Adobe InDesign 2025, Microsoft Office 2021

Operating Systems: Windows (all versions), Mac

Programming Languages: JavaScript

RELEVANT EXPERIENCE

Video Editor – MarketScale, Dallas, TX

April 2025 – Present

- Crafting compelling visual narratives by editing and assembling raw footage into high-quality video content for a range of clients across industries, ensuring each piece aligns with brand identity and audience expectations.
- Collaborating with producers, directors, and marketing teams to develop engaging storylines by applying motion graphics, sound design, and color correction to deliver polished content optimized for web, broadcast, and social platforms.
- Managing multiple projects independently from concept through delivery by maintaining consistent quality and meeting tight deadlines while adapting to shifting client needs and creative direction.

Social Media Motion Graphics Artist – Richey Photography, Frisco, TX

March 2025 – Present

- Designing and animating motion graphic promotional reels that were used for social media campaigns across multiple platforms to boost engagement and brand visibility.
- Collaborating with lead manager to develop on-brand visual assets that align with current trends and platform-specific requirements while ensuring timely delivery of high-quality animations optimized for mobile-first audience standards when broadcasters go live.

Assistant Production Photographer – Nova Photography Studio, Irving, TX

January 2025 – Present

- Assisting with studio setup by arranging lighting equipment and preparing the space to ensure professional-quality photo shoots on a weekly basis.
- Maintaining a clean and organized studio environment while managing setup and breakdown efficiently to support smooth daily operations.
- Handling management tasks from transactions to coordination of studio needs resulting in contributing to a professional experience for multiple clients.

3D Modeling and Animation Teacher – Lebanon Trail High School, Frisco, TX

August 2021 – May 2024

- Crafted lesson plans to educate children about the principles of animation and the fundamentals of 3D modeling in Autodesk Maya through projects that utilize higher-order thinking and creativity.
- Advised students on elective course choices as CTE representative in ARD meetings to support career aspirations, fostering informed decision-making and goal-oriented academic planning.
- Managed behavior of students within the classroom to ensure they were following proper behavioral and respect guidelines to each other as well as other adult figures.

Audio Engineer – Starman Studios, Farmers Branch, TX

November 2019 – July 2020

- Mixed and mastered together assignments for clients by crafting audio compositions that included voiceover, sound effects, and music while adjusting volume levels accordingly.
- Mastered completed assignments to ensure they were up-to-par professionally when it came to quality for publishing.
- Directed voice actors as they performed as their listed characters while giving constructive feedback to ensure satisfying results.

Creative Services Intern – Crunchyroll, Dallas, TX

January 2017 – March 2017

- Created graphical and video assets every week for the podcast show, Dubbletalk™.
- Created promotional design documents for various properties, while assisting graphic designers with tasks ranging from fixing small details to creating assets for public display.
- Managed editing promotional video clips while collaborating with the editors in the Promotional Video department.
- Animated transitional assets through equipment to improve the quality of promotional materials to make it all reach professional standards.